



JUNIOR LEAGUE OF
MILWAUKEE

November 2018

Dear Prospective Sponsor,

We'd love to partner with you!

For more than 100 years, the Junior League of Milwaukee has been a driver of change in the Greater Milwaukee area. We are 500+ members strong, all united in the mission of developing women, promoting voluntarism and improving our community.

Who are we? The Junior League of Milwaukee connects women from all different backgrounds: engineers & event planners, moms & marketers, pharmacists & financial analysts. . . you name it! Ultimately, our goal is to equip this wonderful group of women with the skills, knowledge and confidence to become Milwaukee's volunteer leaders of tomorrow. Through the training they receive in the Junior League, they will be able to give back in many ways: as educated community members, engaged board members and savvy philanthropists.

How do we do it? At monthly meetings, our members receive training on topics that help them develop their leadership skills, professional skills and educate them about issues impacting our community. Each month, League members also organize volunteer activities at organizations across the city where teams of Junior League volunteers assist with various projects. Lots of learning also occurs through committee work where members learn to manage budgets, supervise volunteers and raise funds.

How can you get involved? Become a sponsor! Your financial support will allow us to continue to train women across the Milwaukee area who are making our city a better place to live and work. Our fundraisers, MKE Merry Marketplace and Brew City Bash, will showcase your brand to an audience of Junior League members, their friends and the public in a fun and engaging way.

We thank you for your consideration and look forward to hearing how your organization may wish to partner with the Junior League of Milwaukee.

Sincerely,

Donor Relations Committee
Junior League of Milwaukee
donor_relations@jlmilw.org

1060 East Juneau Ave, Milwaukee, WI 53202
Office: (414) 289-9242 Fax: (414) 289-9066
www.jlmilw.org

The JLM is an independent, registered 501(c)(3) non-profit corporation. Your donation is tax-deductible, to the full extent of the law.



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JLM Corporate Sponsorship

The Junior League of Milwaukee is pleased to offer the following corporate sponsorship opportunities:

❖ **Presenting Sponsor: \$5,000 - **LIMITED TO 1 SPONSOR PER FUNDRAISING EVENT****

- ✓ Masthead priority placement for MKE Merry Marketplace or Brew City Bash
- ✓ Space allocation for promotional materials at fundraiser of choice
- ✓ Option to host a booth or guest speak at one JLM's General Membership Meetings
- ✓ Sponsor's logo/name placed on all JLM Marketing Material associated with fundraiser of choice
- ✓ Sponsor's logo/name placed on all signage and printed material for both fundraisers
- ✓ Sponsor's logo/name included on JLM website (with link to sponsor's website) and social media outlets
- ✓ 6 tickets to MKE Merry Marketplace and 6 tickets to Brew City Bash

❖ **Partner of the Junior League: \$2,500**

- ✓ Space allocation for sponsor's promotional materials at fundraiser of choice
- ✓ Sponsor's logo/name placed on all signage and printed material for both fundraisers
- ✓ Sponsor's logo/name included on JLM website (with link to sponsor's website) and social media outlets
- ✓ 4 tickets to MKE Merry Marketplace and 4 tickets to Brew City Bash

❖ **Champion of the Junior League: \$1,500**

- ✓ Space allocation for sponsor's promotional materials at fundraiser of choice
- ✓ Sponsor's name/logo placed on all signage and printed material for both fundraisers
- ✓ Sponsor's logo/name included on JLM website (with link to sponsor's website) and social media outlets
- ✓ 3 tickets to MKE Merry Marketplace and 3 tickets to Brew City Bash

❖ **Ally of the Junior League: \$1,000**

- ✓ Sponsor's logo/name included on JLM website (with link to sponsor's website) and social media outlets
- ✓ Sponsor's name/logo placed on all signage and printed material for one fundraiser of choice
- ✓ 2 tickets to MKE Merry Marketplace and 2 tickets to Brew City Bash

❖ **Friend of the Junior League: \$500**

- ✓ Sponsor's logo/name included on JLM website (with link to sponsor's website) and social media outlets

In addition to our tiers of support, we will also gladly accept donations of items and experiences (see following page).

If you are able to act as a corporate sponsor, please complete the following form and return it with payment. Payment can be picked up by a committee member. Payment can also be mailed to the Junior League of Milwaukee at 1060 East Juneau Avenue, Milwaukee, Wisconsin 53202. Please contact the Donor Relations Committee at donor_relations@jlmilw.org or (414) 289-9242 to arrange for pick up or with any questions.

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Thank you for your donation to Junior League of Milwaukee. Funds raised through your donation will allow the Junior League of Milwaukee to continue to support other 501(c)(3) organizations within the Milwaukee community. Your support will aid us in furthering our goals.

Again, thank you for your support.

Contact Name: _____

Company Name: _____

Mailing Address: _____

Phone: _____

Email: _____

Sponsorship level: _____

Sponsorship amount: _____

Donor's Signature (electronic acceptable): _____

Payment will be (circle one): Mailed Delivered Ready for pick up

Date: _____

Please retain a copy of this form for your tax records.

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