



JUNIOR LEAGUE OF  
**MILWAUKEE**

October 2019

Dear Prospective Sponsor:

We'd love to partner with you!

For more than 100 years, the Junior League of Milwaukee (JLM) has been a driver of change in the Greater Milwaukee area. We are 500+ members strong, all united in the mission of developing women, promoting voluntarism and improving our community.

**What is the JLM?** The JLM is one of over 191 League chapters worldwide, and we connect local women from all different backgrounds: engineers and event planners, moms and marketers, pharmacists and financial analysts... you name it. Ultimately, our goal is to equip this talented group of women with the skills, knowledge and confidence to become Milwaukee's volunteer leaders of tomorrow. Through the training they receive in the Junior League, they will be able to give back in many ways: as educated community members, engaged board members and savvy philanthropists.

Since its inception, the Junior League has worked to develop exceptionally qualified civic leaders who collaborate with community partners to identify a community's most urgent and pressing needs and address them with meaningful, relevant programs and initiatives that not only improve lives, but also change the way people think. This type of work has won us dedicated community and corporate partners and loyal supporters for more than a century.

**How do we do it?** At monthly meetings, our members receive training on topics that help them develop their leadership and professional skills and educate them about issues impacting our community. Each month, League members also organize volunteer activities at organizations across Milwaukee area where teams of JLM volunteers assist with various projects. Lots of learning also occurs through committee work where members learn to manage budgets, supervise volunteers and raise funds.

Today's members are at the forefront of tackling society's thorniest issues—addressing and acting as advocates on an array of critical issues including human trafficking, foster care, juvenile justice, teen self-esteem, literacy and the environment, among others—for the purpose of enhancing the social, cultural and political fabric of our civil society.

Specifically, the JLM touches hundreds of local organizations annually, including Signature Project partner Advocate Aurora/Safe Home Environment, Sojourner Family Peace Center, Curative Care Network, Versiti/Blood Center of Wisconsin, Milwaukee Habitat for Humanity, Meta House, Kids Matter, Hunger Task Force, Milwaukee Women's Shelter, Milwaukee Police Department, Milwaukee Public Schools, and many more.

**How can your corporation help?** Become a community supporter and sponsor of the JLM in a way that is meaningful to your organization. Your financial support will allow us to continue to impact numerous local organizations and train women across the Milwaukee area who are making our city a better place to live and work. Our signature event and fundraiser, Brew City Bash, will showcase your organization to an audience of hundreds, including Junior League members, their friends, and the public in a fun and engaging way.

To start the conversation about partnership, please reach out to a member of the Junior League of Milwaukee's Donor Relations committee by emailing [donor\\_relations@jlmilw.org](mailto:donor_relations@jlmilw.org). We thank you for your consideration and look forward to hearing how your organization may wish to contribute to a better Milwaukee!

Sincerely,

Katie Whitmore  
Chair, Donor Relations Committee  
Junior League of Milwaukee  
[donor\\_relations@jlmilw.org](mailto:donor_relations@jlmilw.org)

1060 East Juneau Ave, Milwaukee, WI 53202  
Office: (414) 289-9242 Fax: (414) 289-9066  
[www.jlmilw.org](http://www.jlmilw.org)

The JLM is an independent, registered 501(c)(3) non-profit corporation. Your donation is tax-deductible, to the full extent of the law.



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*Junior League of Milwaukee Corporate Sponsorship*

The Junior League of Milwaukee (JLM) is pleased to offer the following corporate sponsorship opportunities:

**Presenting Sponsor of the JLM Brew City Bash: \$5,000**

- **Masthead opportunity placement for Brew City Bash**
- **Space allocation for promotional materials at Brew City Bash**
- Option to host a booth and/or have a guest speaker at one JLM General Membership Meeting
- Sponsor logo/name on JLM Brew City Bash marketing materials including signage and printed material
- Sponsor logo/name on JLM website and social media sites (with link back to sponsor website)
- Acknowledgement during the Brew City Bash presentations and announcements
- Ten tickets to Brew City Bash

**Partner of the JLM: \$2,500**

- **Space allocation for promotional materials at the Brew City Bash**
- Space allocation for sponsor's promotional materials at a JLM General Membership Meeting
- Sponsor logo/name on JLM Brew City Bash marketing materials including signage and printed material
- Sponsor logo/name on JLM website and social media sites (with link back to sponsor website)
- Acknowledgement during the Brew City Bash presentations and announcements
- Eight tickets to Brew City Bash

**Champion of the JLM: \$1,500**

- **Space allocation for promotional materials at the Brew City Bash**
- Space allocation for sponsor's promotional materials at a JLM General Membership Meeting
- Sponsor logo/name on JLM Brew City Bash marketing materials including signage and printed material
- Sponsor logo/name on JLM website and social media sites (with link back to sponsor website)
- Acknowledgement during the Brew City Bash presentations and announcements
- Four tickets to Brew City Bash

**Ally of the JLM: \$1,000**

- Sponsor logo/name included on JLM website (with link to sponsor website) and social media outlets
- Sponsor logo/name placed on all signage and printed material for Brew City Bash
- Two tickets to Brew City Bash

**Friend of the JLM: \$500**

- Sponsor logo/name included on JLM website (with link to sponsor website) and social media outlets

In addition to the levels of support, we will also gladly accept other monetary donations as well as items and experiences that can be used in the Brew City Bash raffle or silent auction.

If you are able to act as a corporate sponsor, please complete the following form and return it with payment. Payment can be picked up by a committee member. Payment can also be mailed to the Junior League of Milwaukee at 1060 East Juneau Avenue, Milwaukee, Wisconsin 53202. Please contact the Donor Relations Committee at [donor\\_relations@jlmilw.org](mailto:donor_relations@jlmilw.org) or (414) 289-9242 to arrange for pick up or with any questions.

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Thank you for your donation to Junior League of Milwaukee. Funds raised through your donation will allow the Junior League of Milwaukee to continue to support other 501(c)(3) organizations within the Milwaukee community. Your support will aid us in furthering our goals.

Again, thank you for your support.

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship level: \_\_\_\_\_

Sponsorship amount: \_\_\_\_\_

Donor's Signature (electronic acceptable): \_\_\_\_\_

Payment will be (circle one):    Mailed            Delivered            Ready for pick up

Date: \_\_\_\_\_

**Please retain a copy of this form for your tax records.**

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